

ORDINANCE #427

AN ORDINANCE ADOPTING A POLICY GOVERNING THE POSTING OF INFORMATIONAL POSTERS ON THE BULLETIN BOARD IN TOWN HALL.

WHEREAS: The Town Council of Yacolt, Washington, is in regular session this 20th day of October; and

WHEREAS: All members of the Town Council have had notice of time, place, and purpose of said meeting; and

WHEREAS: The Town Council of Yacolt, Washington finds that it is in the best interests of the Town and the Town employees to adopt a policy regulating the posting of informational posters on the bulletin board in Town Hall.

NOW, THEREFORE, THE TOWN COUNCIL OF THE TOWN OF YACOLT, WASHINGTON DOES ORDAIN AS FOLLOWS:

The Town of Yacolt does hereby adopt the attached Town Hall bulletin board policy.

The Ordinance shall take effect immediately upon adoption and publication according to law.

Passed by the Town Council of the Town of Yacolt, Washington on this 20th day of October, 2003.

AYES Tindall-Ellis, Case, Smith, Messer, Mason

NAYS None

ABSENT None

MAYOR  ATTEST 

I hereby certify that this is a true and correct copy of Ordinance #427 as read before the Council and passed on the date herein mentioned and passed according to law.

ATTEST 
Brenda Finnegan, Clerk/Treasurer

SECTION 1: Purpose

- 1.1 The purpose of this policy is to regulate informational posters in a manner as to promote the public health, safety and welfare.

SECTION 2: Definitions

- 2.1 The Town of Yacolt has established one (1) site in Town Hall for display of posters. A poster is a sheet of paper no larger than 11"x17", which is intended to convey information, attract attention to services, or to convey a message.

SECTION 3: Philosophy

- 3.1 Posters are a direct imposition on every person who enters Town Hall. These posters occupy public space on facilities, installed and maintained by the Town of Yacolt. The Yacolt Town Council has determined that those posters should be permitted only when they directly promote the public health, safety and welfare. The message presented and the appearance of the poster make a strong impression on residents and visitors viewing the posters.

SECTION 4: Policy

- 4.1 This policy shall regulate all posters under Town Hall jurisdiction and shall be in addition to other municipal regulations.
- 4.2 All posters to be displayed at Town facilities shall require authorization of the Mayor or his/her designee.

SECTION 5: Procedures

- 5.1 Application – Before any poster is authorized, the following information must be provided to the Clerk/Treasurer:
 - Sponsor of the proposed poster
 - A copy of the proposed poster
 - Requested duration
 - Name, address, and phone number of the contact person
- 5.2 Allowable Displays – The following are posters permitted for display:
 - Information and activities of the Town of Yacolt
 - Information of governmental or public service agencies
- 5.3 Non-Allowable Displays – The following are examples of, but not the entire list of, posters that are not permitted for display:
 - Promotion of a commercial enterprise or “for profit” activity
 - Advertisements for clubs, churches, or other organizations
 - Messages of political candidates, political parties, or political groups

SECTION 6: Appeal Process

- 6.1 Requests for posters that are determined to be non-allowable by the Mayor may be appealed to the Town Council for final determination.
- 6.2 Written appeals must be provided and submitted to the Clerk/Treasurer at least ten (10) working days prior to the Town Council meeting at which time the item will be considered.
- 6.3 The Town Council will base all final decisions on the following criteria:
 - The proposed design of the poster
 - Whether or not the proposed poster protects and promotes general health, safety and welfare of the community

SECTION 7: General

- 7.1 Because the message presented and the poster appearance make a strong impression on residents and visitors viewing the posters, poster design must be of at least "semi-professional" nature and must be aesthetically appealing.